

CONTRACT

Print Date: 09/28/12 Page: 1 of 3

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision		Alt Order #
564873 /		07893603
<u>Product</u>		
OBAMA/P/D SKED A		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/28/12 - 09/03/12	I/1522	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	08/28/12 / 08/28/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WGNT	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
1	All	08/28/12	08/31/12	9a-12p M-F	9a-12p		:30			NM	13 \$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/27/12	09/02/12		-TWTF--				13	\$140.00		
2	All	09/03/12	09/03/12	9a-12p M-F	9a-12p		:30			NM	2 \$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12		M-----				2	\$140.00		
3	All	08/28/12	08/31/12	12p-3p M-F	12p-3p		:30			NM	13 \$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/27/12	09/02/12		-TWTF--				13	\$140.00		
4	All	09/03/12	09/03/12	12p-3p M-F	12p-3p		:30			NM	2 \$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12		M-----				2	\$140.00		
5	All	09/01/12	09/01/12	12p-6p Sat	12-2p		:30			NM	2 \$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/27/12	09/02/12		-----S-				2	\$65.00		
6	All	09/01/12	09/01/12	12p-6p Sat	2-4p		:30			NM	1 \$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/27/12	09/02/12		-----S-				1	\$65.00		
7	All	09/01/12	09/01/12	12p-6p Sat	4-6p		:30			NM	1 \$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/27/12	09/02/12		-----S-				1	\$65.00		
8	All	08/28/12	09/02/12	4-5p M-F CW	4p-5p		:30			NM	8 \$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/27/12	09/02/12		-TWTF--				8	\$140.00		
9	All	09/03/12	09/03/12	4-5p M-F CW	4p-5p		:30			NM	2 \$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12		M-----				2	\$140.00		
10	All	08/28/12	09/02/12	WGNT News	7-9a		:30			NM	8 \$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/27/12	09/02/12		-TWTF--				8	\$70.00		
11	All	09/03/12	09/03/12	WGNT News	7-9a		:30			NM	2 \$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12		M-----				2	\$70.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 564873 /	Alt Order # 07893603	
Contract Dates 08/28/12 - 09/03/12	Product OBAMA/P/D SKED A	Estimate # //1522
Advertiser Obama/D/President	Original Date / Revision 08/28/12 / 08/28/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
12	All	08/28/12	09/02/12	6p-7p M-F						NM	4 \$1,120.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	-TWTF--					4	\$280.00		
13	All	09/01/12	09/01/12	6p-7p Sat						NM	1 \$80.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	----S-					1	\$80.00		
14	All	09/02/12	09/02/12	5p-6p Sun						NM	1 \$100.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	-----S					1	\$100.00		
15	All	09/02/12	09/02/12	6p-7p Su						NM	1 \$70.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	-----S					1	\$70.00		
16	All	08/28/12	08/31/12	11p-12a M-F						NM	4 \$380.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	-TWTF--					4	\$95.00		
17	All	09/03/12	09/03/12	11p-12a M-F						NM	1 \$95.00
		Start Date	End Date	Weekdays						Rate	
Week:	09/03/12	09/09/12	M-----					1	\$95.00		
18	All	08/28/12	09/02/12	7p-8p M-F						NM	4 \$1,380.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	-TWTF--					4	\$345.00		
19	All	09/03/12	09/03/12	7p-8p M-F						NM	1 \$345.00
		Start Date	End Date	Weekdays						Rate	
Week:	09/03/12	09/09/12	M-----					1	\$345.00		
20	All	08/30/12	08/30/12	8p-9p Thu						NM	1 \$305.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	---T---					1	\$305.00		
21	All	08/31/12	08/31/12	8p-9p Fri						NM	1 \$280.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	----F--					1	\$280.00		
22	All	09/01/12	09/01/12	10p-11p Sat						NM	1 \$85.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	----S-					1	\$85.00		
23	All	09/02/12	09/02/12	7p-8p Sun						NM	1 \$95.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	-----S					1	\$95.00		
24	All	09/02/12	09/02/12	9p-10p Sun						NM	1 \$100.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	-----S					1	\$100.00		
25	WGNT	08/31/12	08/31/12	12p-3p M-F						NM	1 \$140.00
		Start Date	End Date	Weekdays						Rate	
Week:	08/27/12	09/02/12	----F--					1	\$140.00		

Totals 77 \$11,135.00

Time Period # of Spots Gross Amount Net Amount

8/27/12 -09/03/12	77	\$11,135.00	\$9,464.75
Totals	77	\$11,135.00	\$9,464.75

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Signature: _____ Date: _____

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